

# CIS 255 – Programming the World Wide Web

Cedar Crest College  
Spring 2007, CIS 255 90, Sa 9:30-12:00, BHA 8

## **Instructor**

Norman Lippincott, Asst. Professor  
Dept. of Mathematical and Information Sciences  
Curtis Hall, Room 214  
610-606-4666 ext. 3697 (home phone available upon request)  
nlippinc@cedarcrest.edu  
<http://nlippincott.org/>

## **Office Hours**

Tue: 12:30-2:00, 4:00-6:30  
Thu: 11:00-2:00  
Sat: 8:00-9:00

## **Course Description**

An exploration of techniques and technologies used in the development of web server-based applications. Topics include the Common Gateway Interface (CGI), form processing, cookies, and session management. Programming languages commonly used for web server programming, such as Perl and PHP, are presented. Client-side support for web applications, including JavaScript and the Document Object Model, are also discussed.

## **Prerequisites**

CIS 135, or equivalent programming experience.

## **Textbook**

None. Online resources to be provided via eCollege.

## **Course Objectives**

- Understand differences between traditional programming models and the Web-based programming model.
- Be familiar with the various languages typically used to build Web-based applications.
- Understand techniques for maintaining state in the stateless, Web-based model.
- Be familiar with issues surrounding Web standards and cross-browser compatibility.
- Be aware of the evolution of Web programming technologies into the future.

## **Assessment**

The final grade for the course will be based on the following assessment items:

- Assignments (about 10): 50%
- Web Projects (3): 45%
- Class Participation: 5%

## **Assignments**

Assignments will involve applying techniques presented in class to small-scale Web-based applications. One or two weeks will be given for completion of each assignment. Assignments will be posted on the eCollege Web site along with the due date. Assignments will be completed using the student's user account on the department's Web server.

## **Web Projects**

Three Web projects will be assigned throughout the semester, and each will be a complete Web-based application. Three to four weeks will be given for completion of each project. Project expectations will be

discussed in class and posted on the eCollege Web site along with the due date.

### **Class Participation**

Students are expected to be active and attentive class members. As such, they contribute to the class from time to time in the form of discussion, put forth a good attitude in class, and participate in class activities. All receive 5 points for class participation. Students who fall short of this expectation will receive fewer points, commensurate with their level of participation. Also, students who do not abide by *Classroom Protocol* guidelines will receive a reduced class participation grade.

### **Policies**

#### **Attendance**

Regular attendance is an important factor contributing to the student's success in the class. Although much of the material covered in class comes from the textbook, some course content comes from the instructor's notes or other resources, and may be delivered only in lecture form. The student is responsible for all material covered in class, and should arrange to get notes from another student in the event of absence from class. The instructor's notes are not available for perusal by the students.

Your instructor keeps an attendance record for the class, however this record does not directly affect the student's grade. If a student has excessive absence and is not showing responsibility for the course material, a report of concern will be issued to the Advising Center.

If the student is absent on the day of a test, quiz, or other in-class assessment event, arrangements for a makeup must be made in advance. Failure to do so will result in a grade of zero for the test. Exceptions are granted only in extreme cases with proper documentation.

#### **Due Dates and Late Work**

Assignments are due at the end of the day (11:59pm) on the due date. Due dates will appear on eCollege where each assignment is posted.

Ample time is provided for completion of each assignment. You should begin work on each assignment shortly after it is posted – waiting until the day before (or worse, the day) the assignment is due is a recipe for failure.

Your instructor will accept no more than one assignment late, with valid excuse, from each student. Arrangements for submitting an assignment late must be made with your instructor no later than the day prior to the assignment due date. Your instructor will determine if the excuse warrants an extension, and such extension will generally be granted for circumstances that are beyond the student's control.

Assignments that are not turned in by the due date, without arrangements for being turned in late, receive a grade of zero.

By turning in assignments on time your work will be graded and returned in a timely manner (usually within one week).

#### **Honor Philosophy**

The *Cedar Crest College Student Guide* includes the following under *Honor Philosophy, Community Standards for Academic Conduct, Academic Integrity*:

Academic integrity and ethics remain steadfast, withstanding technological change. Cedar Crest College academic standards therefore apply to all academic work, including, but not limited to, handwritten or computer-generated documents, video or audio recordings, and telecommunications.

All Cedar Crest students shall:

- Only submit work which is his/her own.
- Adhere to the rules of acknowledging outside sources, as defined by the instructor, never plagiarizing or misrepresenting intellectual property.

- Neither seek nor receive aid from another student, converse with one another when inappropriate, nor use materials not authorized by the instructor.
- Follow the instructions of the professor in any academic situation or environment, including taking of examinations, the following of laboratory procedures, the preparation of papers, and the proper and respectful use of sharing of College facilities and resources, including library and computing resources.
- Abide by the Cedar Crest Computer Use Policy.
- If a student perceives a violation of the Academic Standards, he/she will go to their instructor.
- If you are unable to resolve the problem with the instructor, you should go to the chair of the department. If you need further assistance after consultation with the instructor and the chair, you should see the Provost.

Unless specifically designated by the instructor, assignments for this course are individual assignments, not group projects. It is reasonable and appropriate for students to discuss an assignment outside of class, but the actual assignment work is to be one's own. It is not appropriate to collaborate on assignments, nor is it appropriate to copy another student's assignment, alter its appearance, and present it as one's own individual work. Such behavior is plagiarism and a violation of the Honor Philosophy, and will result in a grade of zero for the assignment. A second offense will result in a grade of F for the course.

### **Class Cancellations**

College-wide class cancellations are announced on the regular media outlets and on the college inclement weather hotline (610-606-4629). In the rare event your instructor must cancel an individual class, every effort will be made to notify students via e-mail of the class cancellation. You instructor collects contact information at the start of the semester for this purpose. Please be advised that advance notice of an individual class cancellation is not always possible.

When a class is canceled, whether college-wide or individual, the following contingencies are in effect:

- If class is canceled on a day that a test is scheduled, the test will be given at the next class meeting.
- If the class meeting immediately preceding a scheduled test date is canceled, the test will be postponed by one class meeting.
- If an assignment is due at the beginning of a class meeting, and that class is canceled, check your instructor's web site for information on when the assignment is due.

### **Students with Disabilities**

Students with documented disabilities who may need academic accommodations should discuss these needs with their professors during the first two weeks of class. Students with disabilities who wish to request accommodations should contact the Advising Center.

### **Release of Confidential Information**

In order to remain in compliance with the Family Educational Rights and Privacy Act (FERPA), the following policies will be in effect with regard to the release of information related to the student's academic record (i.e. grades):

- Your instructor may personally discuss such information with you, and may do so via telephone.
- Your instructor will not leave such information on an answering machine or voice mail system.
- Your instructor will not release such information to any third parties (such as a parent or spouse) without the student's written consent. If you wish to make such arrangements, please contact the Advising Center.
- Your instructor will reply to requests for such information via e-mail only to e-mail addresses within the cedarcrest.edu domain. Replies to addresses hosted at other domains will be denied.
- Your instructor will post final grades on Campus Web as soon as final grades are calculated. This is the earliest method by which this information becomes available.
- You may provide your instructor with a self-addressed stamped envelope for return of materials at the end of the semester. However, the student must personally deliver the envelope to the instructor. Envelopes delivered via other means will not be used.

### **Extra Credit**

Your instructor may, at his option, offer the class an extra credit assignment, based on the overall need of the class. How such an assignment affects the grade will be determined if and when the extra credit assignment is offered. Individual requests for extra credit will not be granted.

### **Incomplete Grades**

The College Catalog includes the following policy with regard to incomplete grades:

A temporary grade of incomplete (I) is given only to a student who is doing passing work in a course but who, for reasons beyond the student's control, is not able to complete a major assignment or examination by the deadline for submitting grades.

The Provost's Office has further clarified this policy to faculty in the following statement:

Note, in particular, the phrase “beyond the student's control”, which indicates an event such as an accident, injury, or catastrophic personal situation that prevents the student from completing a single assignment or examination at the very end of the semester; a student's failure to complete past or current work resulting from neglect or poor time management is not an appropriate justification for an incomplete grade. Note also that a student who is currently failing a course should not be given an incomplete.

### **Classroom Protocol**

The Cedar Crest College Student Guide includes the following under Honor Philosophy, Community Standards for Academic Conduct, Classroom Protocol:

Appropriate classroom behavior is implicit in the Cedar Crest Honor Code. Such behavior is defined and guided by complete protection for the rights of all students and faculty to a courteous, respectful classroom environment. That environment is free from distractions such as late arrivals, early departures, inappropriate conversations, and any other behavior that might disrupt instruction and/or compromise students' access to their Cedar Crest College education.

Generally, disruptive behavior in the classroom is any behavior that interferes with the process of learning. At Cedar Crest College, it is the right of every student and faculty member to engage in a classroom experience free from disruptive behavior.

What is disruptive to one person might not be disruptive to another, so the final authority on disruptive behavior is the faculty member. Faculty members have the authority to address disruptive behavior in the manner they see fit under the guidelines set forth in the College Catalog (please see the section on “Classroom Protocol”).

Disruptive behavior may be viewed on a continuum ranging from the isolated incidents of mildly annoying or irritating behavior to more clearly disruptive, dangerous, and/or violent behavior.

Examples of disruptive behavior may include the following:

- Persistent speaking without permission
- Use of electronic devices, cell phones, or pagers during class
- Threats or harassment of any kind
- Poor personal hygiene
- Revealing dress
- Working on homework for other classes
- Inappropriate personal disclosures during class (sharing too much information)
- Sleeping in class
- Entering class late or leaving early (without permission)
- Eating/drinking in class without permission
- Disputing authority and arguing with faculty and other students
- Physical disruptions or physical altercations

Additionally, classroom participants should note that basic human courtesy is an expectation when

interacting with faculty members, staff, and other students. What constitutes basic courtesy varies from one individual to the next, but the following guidelines are appropriate for nearly any situation and are certainly expected in the academic setting.

### **Class Visitors**

Anyone not registered for the course who wishes to sit in as a visitor must obtain permission from the instructor in advance. Class visitors are to adhere to the same classroom protocol as is expected from registered members of the class. For classes held in a computer classroom, visitors will not be permitted to use the computers in the classroom.

### **Computer Classrooms**

When a class is held in a computer classroom, the computers in the room are to be used for class-related activities only. Using the computers for Web browsing, instant messaging, gaming, or other non-class-related activities is prohibited.

Specifically, students are to follow these guidelines during class:

- Students should not have any instant messaging programs open during class. Being signed on to an instant messaging program with an away message active is considered a violation of this policy.
- Students should not have any e-mail program open during class.
- Students should not have any web browser open, except for activities specifically authorized by the instructor.

Any student violating this policy will be subject to the following penalties:

- First offense: student will be given a verbal warning.
- Second offense: student will receive a 0 for her class participation grade for the semester.

### **Verbal Communications**

Faculty members are not part of your social circle or peer group and should not be addressed as such. On the first day of class, faculty members will introduce themselves and express how you should address them. Addressing a faculty member by his or her first name is not acceptable unless the faculty member invites you to do so.

When addressing a faculty member in person, use a positive, respectful approach. Ideally, you should meet with faculty members during their scheduled office hours and not at the beginning or end of class unless the interaction will be brief.

When using the telephone, be sure to identify yourself at the beginning of the conversation. Be brief and concise, particularly when leaving a voice mail message.

### **Written Communications**

When sending email, remember that your writing conveys an image of you and demonstrates respect for the recipient. Treat email as you would any other written correspondence: Begin with the appropriate greeting, use complete sentences with good grammar and spelling, use a friendly and polite tone, and expect that faculty members will return your correspondence when they are able. Expecting an “instant response” is not realistic.

## Course Schedule

The following is a tentative schedule for the course, and may be adjusted as necessary throughout the semester.

<b>Dates</b>	<b>Topic</b>
1/20	Course Introduction UNIX Basics HTML Variations XHTML Basic Structure Hyperlinks
1/27	XHTML Document Structure Lists and Tables Cascading Style Sheets (Embedded and External) CSS Rules and Properties Using Graphics
2/3	The Box Model CSS Browser Issues, IE-Specific Style Sheets CSS Positioning
2/10	PHP and Embedded HTML PHP Variables and Data Types PHP Control Structures
2/17	PHP Arrays (Indexed and Associative) PHP Script Parameters PHP Global Variables Cookies
2/24	XHTML Forms and PHP Form Processing Using Hidden Inputs to Maintain State PHP-Based Form Validation
3/3	Session Management Security Issues in Web-Based Applications
3/10	PHP File Processing
3/17	PHP Functions and Classes
3/24	PHP/MySQL Integration SQL Basics
3/31	JavaScript (Embedded and External) JavaScript-Based Form Validation The Document Object Model
4/14	Dynamic HTML
4/21	AJAX
4/28	Course Wrap-up