Strategic Planning

Core Focus Areas  01.05.09

Optimally, a Core Focus Area has most of the following characteristics:

- Close relationship to the mission and vision
- Coursework connections
- Experiential opportunities
- Student and residential life activities
- Broad campus-wide participation
- Attention to scholarship, creativity and/or the liberal arts

The following Core Focus Areas emerged from Cabinet discussions of current programs/activities. Cabinet members generally agreed that the list of focus areas should be narrowly defined at this early point in the process. However, faculty and staff should not be constrained by this list. There may be additional programs/activities on campus that present opportunities for developing additional Focus Areas. Thus if you have an idea for an initiative that defines an additional focus area in which there is already activity in your department or another department / administrative unit, you should add that Focus Area below and develop a proposal, possibly working with others on campus.

1. Women’s Leadership
2. Global Connectivity
3. Civic Engagement
4. Health and Wellness